

Master of Business Administration Program and Master of Sciences Program in **Strategic Information Technology Management (International Program)**

Research Focus

- Information Technology Strategic Management
- Knowledge Management
- Business Intelligence
- Social and Economical Applications
- Computer Information and Network Security in Business Organization
- Information Technology Audit
- Electronic Crime Digital Forensics for Business
- Digital Society
- Organizational Communication
- Strategic Integration
- Operational Analysis and Effectiveness
- Enterprise Resource Planning

Structure of the Program

Year 1 : Naresuan University (Thailand) Complete Graduate Diploma in Information Systems (GDIS)

Year 2 : Complete the Master's program at Central Queensland University (Australia)

1. Credit Requirements *

Requirements	Option 1.1			Option 1.2			Option 2.1		
	NU	CQU	Total	NU	CQU	Total	NU	CQU	Total
Coursework	-	-	-	12	12	24	18	12	30
- Core Courses	-	-	-	9	9	18	15	9	24
- Electives	-	-	-	3	3	6	3	3	6
Required Non-credit Courses	7	4	11	7	4	11	7	4	11
Thesis	18	18	36	6	6	12	-	-	-
Independent Study	-	-	-	-	-	-	-	6	6
Total	36			36			36		

* Minimum credits required

2. Core Courses

2.1 Naresuan University, Thailand

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
System Management Overview	-	-	812511	3	812511	3
System Development Overview	-	-	812512	3	812512	3
Information Technology Management Strategic	-	-	812513	3	812513	3
Database Development and Management	-	-	-	-	812517	3
Information Systems Projects Planning and Development	-	-	-	-	812518	3
Total	-	-	3	9	5	15

2.2 Central Queensland University, Australia

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Analysis and Design of Enterprise Systems	-	-	812514	3	812514	3

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Web Applications for Business	-	-	812515	3	-	-
Problem-Based Informatics Technology Development in Corporation	-	-	812516	3	812516	3
Professional Skills in Information and Communication Technology	-	-	-	-	812519	3
Total	-	-	3	9	3	9

3. Electives

3.1 Naresuan University, Thailand

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
People, Work and Organizations	-	-	812521	3	812521	3
Corporate Innovation Management	-	-	812522	3	812522	3
Strategic Integration	-	-	812523	3	812523	3
Organizational Communication	-	-	812524	3	812524	3
Information Technology Management Strategic for Executive	-	-	812525	3	812525	3
Risk and Change Management	-	-	812526	3	812526	3
Digital Marketing Management	-	-	812531	3	812531	3
e-Marketing	-	-	812532	3	812532	3
Accounting Information for Decision Making	-	-	812533	3	812533	3
Total	-	-	≥1	≥3	≥1	≥3

3.2 Central Queensland University, Australia

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Digital Marketing Management	-	-	812531	3	812531	3
e-Marketing	-	-	812532	3	812532	3
Data Mining	-	-	812534	3	812534	3
Knowledge Management	-	-	812535	3	812535	3
Electronic Crime and Digital Forensics for Businesses	-	-	812536	3	812536	3
Security, Ethics and Electronic Commerce Systems	-	-	812537	3	812537	3
Total	-	-	≥1	≥3	≥1	≥3

4. Required Non-credit Courses

4.1 Naresuan University, Thailand

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
English for Business Information Technology	812500	3	812500	3	812500	3
Research Methodology in Social Sciences	812502	3	812502	3	812502	3
Seminar 1	812581	1	812581	1	812581	1
Total	3	7	3	7	3	7

4.2 Central Queensland University, Australia

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Academic English for Direct Entry	812501	3	812501	3	812501	3
Seminar 2	812582	1	812582	1	812582	1
Total	2	4	2	4	2	4

5. Thesis/Independent Study Credit Requirements

5.1 Naresuan University, Thailand

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Thesis 1, Option 1.1	812591	9	-	-	-	-
Thesis 2, Option 1.1	812592	9	-	-	-	-
Thesis 1, Option 1.2	-	-	812595	3	-	-
Thesis 2, Option 1.2	-	-	812596	3	-	-
Total	2	18	2	6	-	-

5.2 Central Queensland University, Australia

Requirements	Option 1.1		Option 1.2		Option 2.1	
	Course No.	Cr.	Course No.	Cr.	Course No.	Cr.
Thesis 3, Option 1.1	812593	9	-	-	-	-
Thesis 4, Option 1.1	812594	9	-	-	-	-
Thesis 3, Option 1.2	-	-	812597	3	-	-
Thesis 4, Option 1.2	-	-	812598	3	-	-
Total	2	18	2	6	-	-
Independent Study						
Technology and Information System Project	-	-	-	-	812599	6
Total	-	-	-	-	1	6